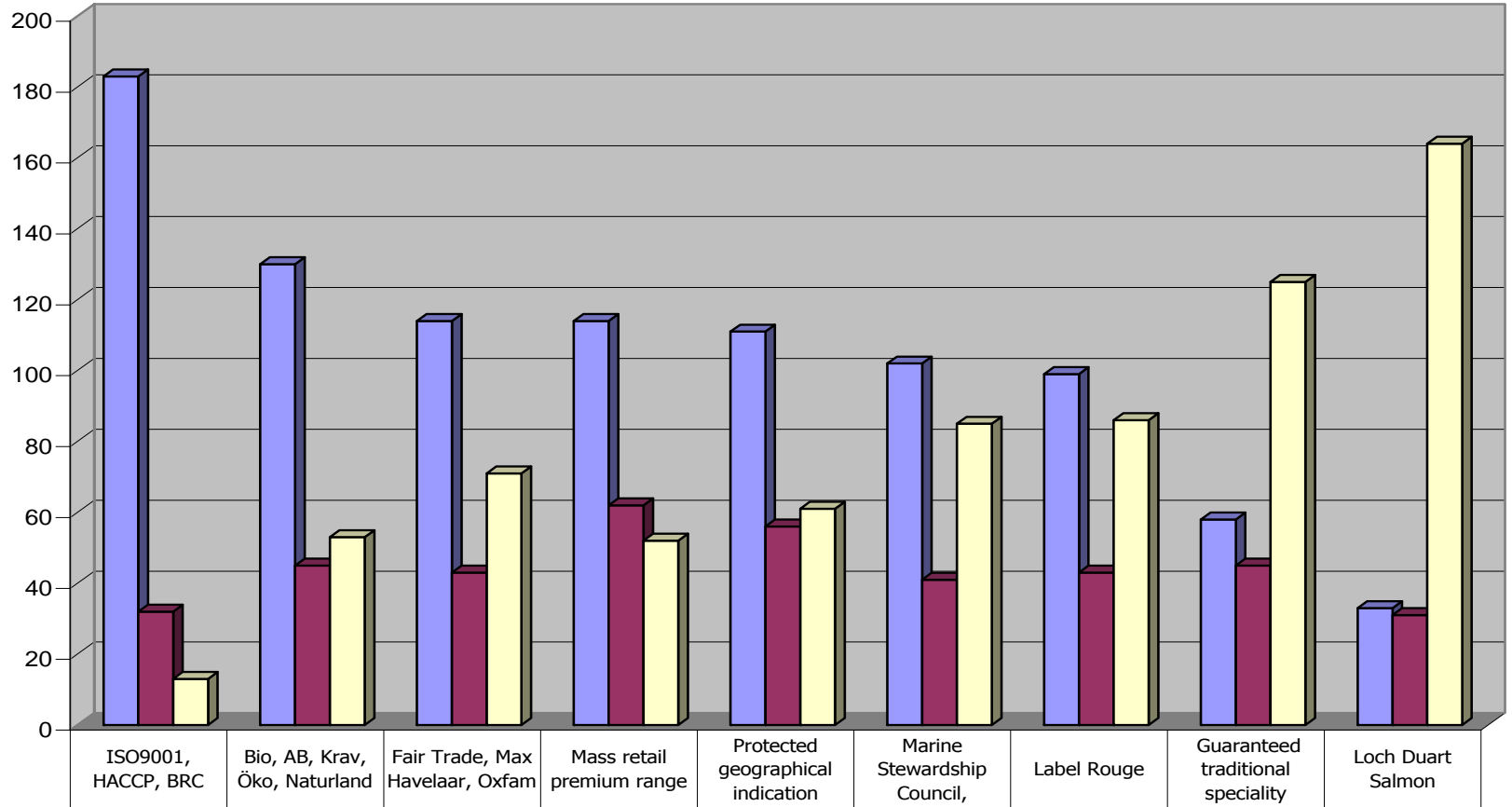


Figure 2.1 - Which of the labels listed below do you know? Do you know what it stands for?



■ know it and know what it stands for	183	130	114	114	111	102	99	58	33
■ have heard of it or have seen it	32	45	43	62	56	41	43	45	31
■ don't know it	13	53	71	52	61	85	86	125	164