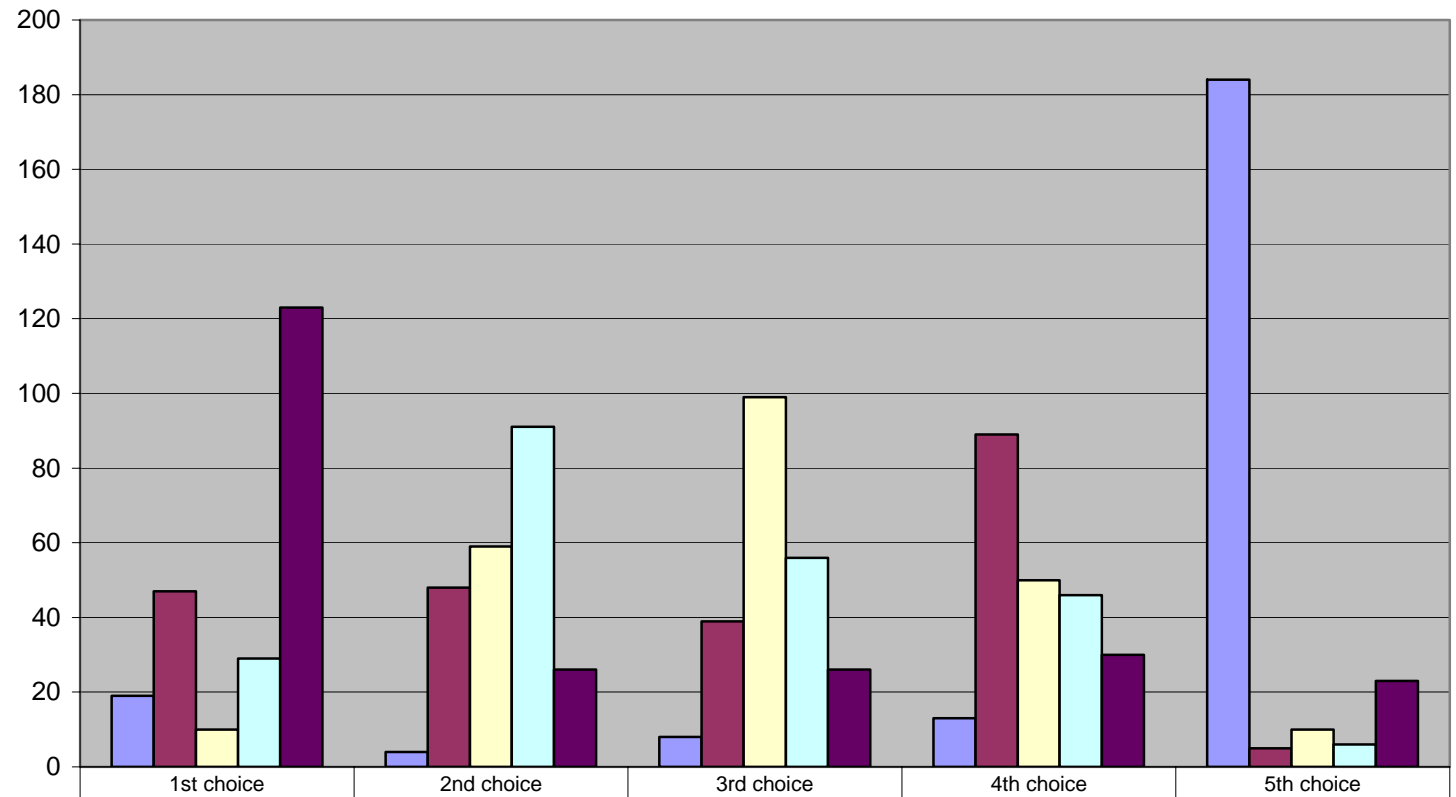


Figure 3.2 - What type of control would you choose for this quality label/certification?



	1st choice	2nd choice	3rd choice	4th choice	5th choice
No control	19	4	8	13	184
Internal control by the producer	47	48	39	89	5
Control by the distributor or processor (B2B)	10	59	99	50	10
Control by the sector	29	91	56	46	6
Certification by an independent certification body	123	26	26	30	23