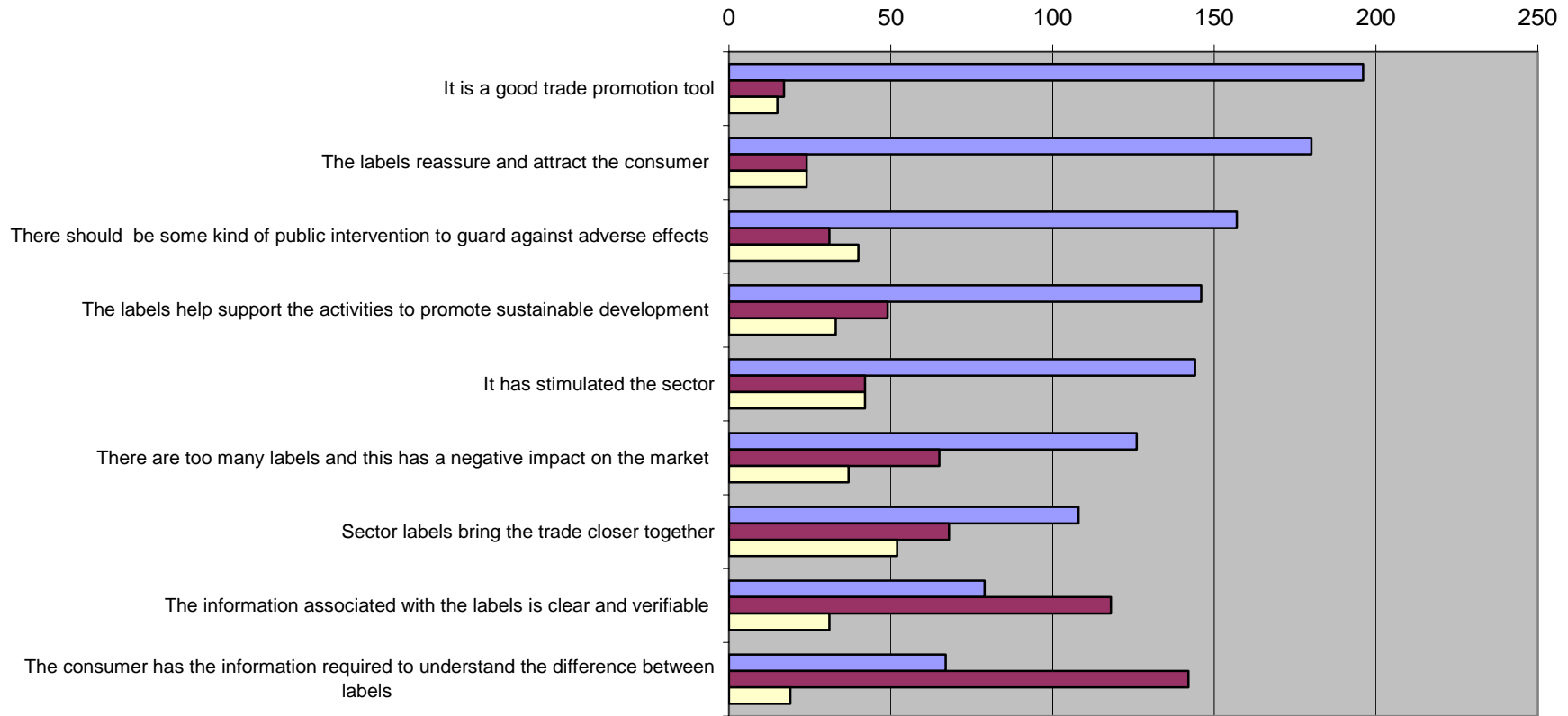


Figure 4.1 - As a professional, what do you think about the fact that quality certification and quality labels are becoming increasingly common? Would you say that:



	The consumer has the information	The information	Sector labels bring the trade closer together	There are too many labels	It has stimulated the sector	The labels help support the activities to promote sustainable development	There should be some kind of public intervention to guard against adverse effects	The labels reassure and attract the consumer	It is a good trade promotion tool
■ yes	67	79	108	126	144	146	157	180	196
■ no	142	118	68	65	42	49	31	24	17
■ no opinion	19	31	52	37	42	33	40	24	15